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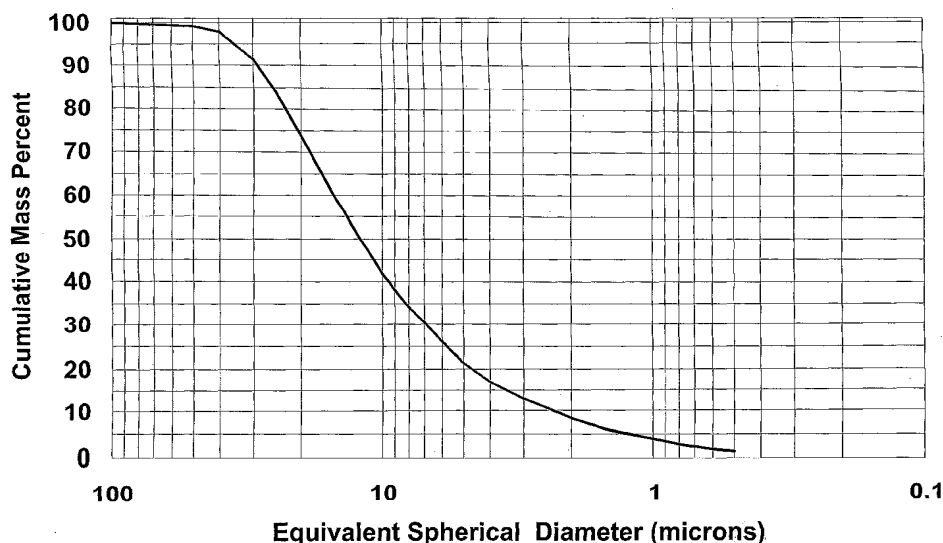
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(54) Title: POST-ADDITION OF WHITE MINERALS FOR MODIFICATIONS OF OPTICAL FILM PROPERTIES

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(57) Abstract: The present invention relates to a process for preparing a PVC tinted system, such as a paint. After the preparation of the tinted system, at least one of its optical properties can be adjusted by the addition of at least one white pigment that includes a white pigment other than TiO₂. The optical properties that can be adjusted include at least one of tint strength, opacity, color, and whiteness.

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